

#### **Main Street Alabama**

Wednesday, January 15, 2014, Noon Athens State University Ballroom, Sandridge Student Center 300 North Beaty Street, Athens, Alabama 35611



Join us for lunch and an opportunity to hear how the new statewide Main Street Alabama organization can help your community.



Athens, Alabama 35611.

Main Street is a program that brings jobs, dollars, and people to small towns and commercial districts. It uses a national model to leverage private investment and capitalize on the unique appeal of historic downtowns. The result is one of the most successful economic revitalization strategies in the country.

During this session, Mary Helmer, the Main Street Alabama State Coordinator, will introduce the new Main Street Alabama organization and discuss how it can help your community in four core areas:

- Broad-based <u>public-private community financial and volunteer support</u>;
- Economic restructuring to align with current market opportunities;
- Design that capitalizes on distinctive historic character; and
- <u>Promotion</u> that uses community character and identity for marketplace differentiation to attract businesses, tourists, and shoppers.

For more information, contact Spirit of Athens at 256.232.9040, Muscle Shoals National Heritage Area at 256.710.8848 or by email <a href="mailto:tblack@athensal.us">tblack@athensal.us</a>.

Registration Form – Please Register by Friday, January 10, 2014.

Enclosed is my check for \$	to register	_ people at \$15 per person.	
Name:			
Address:			
City:	State:	Zip Code:	
Phone Number:	E-mail:		



### **Main Street Alabama**



## Thursday, January 23, 2014, Noon Water Tower Conference Center 181 East Claiborne Street, Monroeville, Alabama

Join us for lunch and an opportunity to hear how the new statewide Alabama Main Street organization can help your community.



Main Street is a program to bring jobs, dollars, and people to small towns and commercial districts. It uses a national model to leverage private investment and capitalize on the unique appeal of historic downtowns. The result is one of the most successful economic revitalization strategies in the country.

During this session, Mary Helmer, the Main Street Alabama State Coordinator, will introduce the new Main Street Alabama organization and discuss how it can help your community in four core areas:

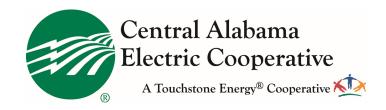
- Broad-based public-private community financial and volunteer support;
- Economic restructuring to align with current market opportunities;
- Design that capitalizes on distinctive historic character; and

• <u>Promotion</u> that uses community character and identity for marketplace differentiation to attract businesses, tourists, and shoppers.

For more information, contact the Alabama Black Belt Heritage Area/Center for the Study of the Black Belt at 205.652.3828 or centerforblackbelt@uwa.edu.

# Registration Form – Please Register by Friday, January 17, 2014. Enclosed is my check for \$ \_\_\_\_\_ to register \_\_\_\_ people at \$15 per person. Name: \_\_\_\_\_\_ Address: \_\_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_ Zip Code: \_\_\_\_\_ Phone Number: \_\_\_\_\_ E-mail: \_\_\_\_\_ Send this registration form with a check payable to:

Center for the Study of the Black Belt, UWA, Station 45, Livingston, Alabama, 35470







# Wednesday, January 29, 2014, Noon to 1:30 p.m. Prattville Area Chamber of Commerce Meeting Room 131 North Court Street Prattville, Alabama

Host: Prattville Area Chamber of Commerce Lunch Sponsor: Central Alabama Electric Cooperative

Join us for lunch and an opportunity to hear how the new statewide Alabama Main Street organization can help your community.

Main Street is a program to bring jobs, dollars, and people to small towns and commercial districts. It uses a national model to leverage private investment and capitalize on the unique appeal of historic downtowns. The result is one of the most successful economic revitalization strategies in the country.

During this session, Mary Helmer, the Main Street Alabama State Coordinator, will introduce the new Main Street Alabama organization and discuss how it can help your community in four core areas:

- Broad-based public-private community financial and volunteer support;
- Economic restructuring to align with current market opportunities;
- Design that capitalizes on distinctive historic character; and
- Promotion that uses community character and identity for marketplace differentiation to attract businesses, tourists, and shoppers.

For more information, contact Main Street Alabama at 205.910.8819 or mary@mainstreetalabama.org

To register call 205-910-8819 or email your name, address and phone number to mary@mainstreetalabama.org by Friday, January 24, 2014